

# Mobile Learning

Top 5 arguments for mobile learning



## 1 Learning out of the pocket

With mobile learning, learning can be carried out anywhere at any time. Content is specifically tailored to the learner and is available in seconds, always up to date, facilitating situation-based training and optimal usage of down times – thanks to offline usage, for instance at an altitude of 10,000 metres. Training “Out of the pocket” significantly increases learning efficiency.

Learning Efficiency

## 2 Snack Learning

Small learning units – so called “Learning Nuggets” – ensure efficient and motivated learning. Mobile micro learning accomplishes visible successes and steady progress – even if it takes place in small doses – it always creates the feeling of progress and has an unequalled impact on learning commitment. The learning progress achieved is retained in the memory for longer as it can be associated with concrete situations.

Learning Motivation

## 3 Multi-Channel Learning

Mobile Learning means: providing learners with targeted training whereby a large part of it takes place as part of their real life, namely “on the road” and usually “on device”. Training is adapted to developments in the hardware and software market, as it is mobile; a new dimension of learning is accomplished and increased acceptance to learning generated.

Learning Acceptance

## 4 Personal Learning Environment

In addition to the place and time, learners also define their access to the materials themselves. Synchronised with a learning management platform, mobile applications open up a broad range of services to users in terms of designing their own personal learning environment (PLE) as well as their own individual further training measures – always adapted to their personal performance level.

Learning Control

## 5 Location based Learning

Through location-based services, learning becomes a unique experience anywhere. In addition to surroundings-based training, location-based service providers also offer organisational functions such as “the fastest way to the lecture room” or “which fellow student is in the vicinity”.

Learning Interaction



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